# **GOLDEN BEAR QUICK FACTS**

#### **Bear Facts**

Location: Berkeley, CA 94720

Founded: 1868 Enrollment: 33.000

Colors: Blue (282) & Gold (116)

Conference: Pacific-10 Stadium: Memorial Stadium **Capacity:** 67,537

Surface: Momentum Turf Press Box Phone: (510) 642-3098 Chancellor: Dr. Robert J. Birgeneau Athletic Director: Sandy Barbour 2004 Overall Record: 10-1 2004 Pac-10 Record: 7-1/2nd Offensive System: Multiple **Defensive System: 4-3** Lettermen Returned: 50

22 Offense, 27 Defense, 1 Kicker

Lettermen Lost: 17 **Starters Returned: 16** 7 Offense, 9 Defense

**Executive Associate AD/Communications:** 

Bob Rose ...... Direct: (510) 643-9036

bobrose@berkeley.edu

Assistant AD/Media Relations:

Herb Benenson ...... Direct: (510) 642-0515

benenson@berkeley.edu

**Media Relations Assistant:** 

Hannah Gordon ....... Direct: (510) 643-2938

hgordon@berkeley.edu

### Football Office

209 Memorial Stadium ...... (510) 642-3851 Berkeley, CA 94720 ...... Fax: (510) 643-9336 **Head Coach:** Jeff Tedford (Fresno State '83)

Record at Cal: 25-12 (3 years)

Assistant to Head Coach: Debbie Schram **Assistant Coaches:** 

George Cortez ..... Offensive Coordinator/OBs Bob Gregory ...... Defensive Coordinator Pete Alamar ...... Special Teams/Tight Ends Ken Delgado ...... Defensive Line Ron Gould ......Running Backs Eric Kiesau ...... Wide Receivers Jim Michalczik .... Asst. Head Coach/Off. Line Justin Wilcox ...... Linebackers J.D. Williams ..... Defensive Backs Kevin Daft ...... Graduate Assistant-Offense Bert Watts ...... Graduate Assistant-Defense Jim Sterbick ...... Offensive Assistant/QBs **Support Staff:** 

Mike McHugh ...... Director of Operations John Krasinski ...... Strength & Conditioning Andrew McGraw ...... Recruiting Assistant Kevin Parker ...... Recruiting Assistant

David Ortega ...... Academic Coordinator Denis Hallin ...... Administrative Assistant Dr. Cindy Chang ...... Head Team Physician Ryan Cobb ...... Head Athletic Trainer Dana Marquez ...... Equipment Manager

Matt Fox ...... Video Coordinator



#### **CALIFORNIA**

(10-1, 7-1 Pac-10, 2nd)



(7-4, 5-3 Big 12 South, 4th)

Date: December 30, 2004

Time: 5:00 p.m. PT **ESPN** TV:

Radio: KGO (810 AM, San Francisco)

### **Holiday Bowl Directory**

Chairman of the Board ...... Pete Hedley President ...... Larry Blumberg Executive Director ...... Bruce Binkowski Asst. Executive Director ..... Mark Neville Telephone ......(619) 283-5808 Oualcomm Stadium

9449 Friars Road, San Diego, CA 92108 (Holiday Bowl Capacity: 66,000)



BOB ROSE Exec. Associate AD, **Communications** 



HERB BENENSON Assistant AD, Media Relations



HANNAH GORDON PATRICK MERRILL Media Relations Assistant



Media Relations Staff

#### 2004 Results Date **Opponent** Score Overall Record Pac-10 Record Attend Sept. 4 at Air Force 56-14 W 1-0 0 - 050,075 Sept. 11 **New Mexico State** 41-14 W 2-0 0-058,949 Oct. 2 at Oregon State\* 49-7 W 3-0 1-0 36,003 Oct. 9 at USC\* 17-23 3-1 1-1 90,008 Oct. 16 UCLA\* 45-28 4-1 2-1 69,898 W Oct. 23 at Arizona\* 38-0 W 5-1 3-1 52,049 Oct. 30 Arizona State\* 27-0 W 6-1 4-1 52,652 Oregon\* 28-27 W 7-1 5-1 65.615 Nov. 6 at Washington\* 42-12 8-1 6-1 Nov. 13 W 63,451 Stanford\* 7-1 72,981 Nov. 20 41-6 W 9-1 7-1 Dec. 4 Southern Miss. 26-16 W 10 - 127,480 \* indicates conference game

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Game-by-Game Comparison
The Last Time
Cal Bowl Appearances         86-90           Cal Bowl Records         91-92

# 2004 HOLIDAY BOWL MEDIA INFORMATION

**TRAVEL INFORMATION:** Due to the holidays, most Cal student-athletes will be arriving on individual flights. Coach Tedford, selected athletic department officials and a few players will arrive Friday morning, Dec. 24. The Bears return on Friday, Dec. 31.

**TEAM HEADQUARTERS:** Cal will be housed during its seven-day stay in San Diego at the Manchester Grand Hyatt San Diego, One Market Place, San Diego, CA 92101. The phone number is (619) 232-1234. Texas Tech will be housed at the San Diego Marriott Hotel & Marina, 333 W. Harbor Drive, San Diego, CA 92101. The phone number is (619) 234-1500.

#### MEDIA HEADQUARTERS AND SERVICES

Hilton Hotel Mission Valley 901 Camino Del Rio South San Diego, CA 92108

Hotel Switchboard	(800) 733-2332
	(619) 543-9000
Hotel Fax	(619) 682-3922
Hotel Website	www.sandiegomissionvalley.hilton.com

#### **Media Headquarters Contacts**

TEAM PRACTICE SITE AND DIRECTIONS: The University of California will dress, practice and shower at San Diego State University, 5500 Campanile Drive, San Diego, CA 92182, 619-594-4191. Directions from Media Headquarters to the Bears' practice facility: Go northeast on Camino Del Rio South towards Glasoe Lane; turn left onto Mission Center Rd.; merge onto I-8 East; take College Avenue South exit toward Alvarado Rd.; merge onto College Ave.; turn right onto Lindo Paseo and turn right onto Campanile Dr. Texas Tech will practice at UC San Diego, 9500 Gilman Drive, La Jolla, CA, 858-534-5667. Contact the Red Raiders' SID staff for more information.

#### MEDIA ATTENDANCE AND INTERVIEW POLICIES AT PRAC-

**TICE:** All Cal practices, with the exception of the team walk-through Dec. 29 at Qualcomm Stadium, are open to the media for the first 15 minutes. In addition, the Golden Bears' entire practices on Friday and Saturday, Dec. 24-25, will be open to all credentialed media. Players and coaches will be available for interviews immediately after practice, although all practices Dec. 27-29 will be closed to the media. Contact the Red Raiders' SID staff for more information regarding Texas Tech's practice schedule and policies.

**CREDENTIALS:** Requests for working print, television, radio or photographer credentials for the Pacific Life Holiday Bowl may be made in writing to Mark Neville, Assistant Executive Director. However, it is preferred that media contact their team's media relations director via email with requesters name, media outlet and type of pass needed by **no later than Dec. 17.** All of the credentials will then be sent overnight to the media relations director for distribution before the holidays. The media relations director will approve any request made directly to the Pacific Life Holiday Bowl before being filed. Media Credentials Request Forms are available at www.PacificLifeHolidayBowl.com.

**CREDENTIAL DISTRIBUTION:** All credentials will be distributed by your team's media relations director before the holidays.

Credentials can be picked up at Media Headquarters at the Hilton, located in the Newport Room, beginning at 9 a.m. on Dec. 26. Media Headquarters will be open from 9 a.m. to 5 p.m. Dec. 26-29. On game day, Thursday, Dec. 30, credentials can be picked up from noon until kickoff at Press Will Call at Qualcomm Stadium, which is located at Gate H on the southwest side of the stadium.

A photo I.D. is required for pick-up.

MEDIA HOTEL ACCOMODATIONS: The Hilton Hotel Mission Valley will serve as the primary media hotel for the Pacific Life Holiday Bowl. Lodging is available for the media at a discounted rate of \$89 by calling 1-800-733-2332 or 619-543-9000. Contact staff member Mark Neville for further information at 619-283-5808. Indicate "Holiday Bowl Media" when making reservations. Rooms will be booked on a first-come, first-served basis.

**REGISTRATION:** Located in the Newport Room in the Hilton Hotel Mission Valley, the media may pick up their credentials, parking passes and other information, including media guides, daily practice notes and quote sheets in this room.

**MEDIA WORKROOM:** There will be no media workroom. Media are encouraged to work in their sleeping rooms.

HEAD COACHES PRESS CONFERENCE: Once the teams arrive in San Diego, the only formal media conference will feature both head coaches on Wednesday, Dec. 29 at 10:30 a.m. at the San Diego Convention Center, Room 22, which is located at 111 W. Harbor Drive in downtown San Diego. Directions from the media hotel to the convention center: Go northeast on Camino Del Rio South towards Glasoe Lane; turn left onto Mission Center Rd.; turn right onto Camino Del Rio North; Merge onto I-8 West; merge onto CA-163 South toward downtown; take the exit on the left; Stay straight to go onto 10th Ave.; turn right onto Market St.; turn left onto Front St.; turn left onto W. Harbor Dr. Only credentialed media members will have access to the press conference.

#### FILMS/VIDEOTAPES/STILL PHOTOGRAPHS FOR COMMER-

CIAL PURPOSES: The Pacific Life Holiday Bowl reserves all rights to the use of still photographs, films and videotapes of the Pacific Life Holiday Bowl football game. All rights to such material may be assigned to media representatives for news purposes, but otherwise are to be controlled exclusively by the Pacific Life Holiday Bowl. The sale of photographs, or the use of photographs for printed materials such as posters, and videotape footage of the Pacific Life Holiday Bowl game by any organization or individual without the written consent of the Pacific Life Holiday Bowl is strictly prohibited.

**PRESSBOX SEATING:** The main press box has 190 working seats and will be filled to capacity.

**OUTSTANDING PLAYERS:** Most Valuable Players for Offense and Defense will be selected by an assortment of media and bowl officials following the game. The recipients of these awards will be announced to the media upon the conclusion of the game and presented trophies on the field. Pacific Life will present a \$2,500 award in the name of each MVP to the general scholarship fund of his institution.

**PARKING:** Media parking will be available, but must be noted on your credential application. Satellite truck parking can be arranged by contacting Enid Warnock at Qualcomm Stadium (619-641-3100).

**PHOTOGRAPHERS:** Sideline access is restricted to working photographers only from media outlets according to NCAA rules and will be extremely limited.

POST-GAME PRESS CONFER-ENCE AND INTERVIEWS: The head coaches, along with players from each team, will be available in the post-game interview room after a brief cooling-off period. The interview room is located on Level B-2 of the stadium between the Cal and Texas Tech locker rooms. The head coach and players from the runner-up team will be escorted into the post-game interview room first, followed by the head coach and players from the winning team. The format for each team is as follows: the head coach will be positioned at the podium and make an opening comment and answer questions from the media. Once the head coach has been released, the two (2) seated players will answer questions from the media.

ADMIRAL'S TROPHY: The head coach of each team is required to conduct a secret ballot of the team members to determine that team's winner of the "Admiral U.S. Grant Sharp Trophy," which is presented at the Navy & Marine Corps Luncheon sponsored by Lockheed Martin on Monday, Dec. 27. The criteria for the award: "A person who, in the opinion of the players, best exemplifies the spirit of

unselfish dedication and teamwork which resulted in little recognition or acclaim for himself/herself, but contributed significantly to an outstanding 2004 season for his/her team." The award may be made to anyone associated with the team—player, coach, trainer, manager, etc.

**GAME TICKETS:** The 2004 Pacific Life Holiday Bowl has already been declared a 66,000-seat sellout. This marks the third time the game has been sold out since the event has featured a Pac-10 school vs. a Big 12 opponent. The first two sellouts occurred in 1998 (Arizona 23, Nebraska 20) and 2000 (Oregon 35, Texas 30).

#### OFFICIAL CAL RADIO COVERAGE:

Completing its 31st consecutive year as the flagship station of Cal football, KGO Radio (810 AM, San Francisco) will be the official broadcaster of the Bears' Holiday Bowl appearance. Joe Starkey (play-by-play), Mike Pawlawski



(analyst) and Roxy Bernstein (sideline) will handle the announcing duties.

**NATIONAL TELEVISION:** The Pacific Life Holiday Bowl will be televised live on ESPN, with Sean McDonough (play-by-play) and Craig James (analyst) handling the announcing duties.

**TELEPHONES:** To order exclusive telephone service on game day, interested media must contact Gary Brasher at 619-281-1500 as soon as possible. Indicate the order is for the Pacific Life Holiday Bowl.

### 2004 HOLIDAY BOWL SCHEDULE OF EVENTS

2004 HOLIDAY BOWL SCHEDULE OF EVENTS								
DAY, DATE, TIME	EVENT	LOCATION						
FRIDAY, DECEMBER	R 24							
TBA	. Cal Football Practice (Open)	. San Diego State						
CATUDDAY DECEMI	DED 15							
SATURDAY, DECEMB		C D: C4-4-						
1BA	. Cal Football Practice (Open)	. San Diego State						
SUNDAY, DECEMBER	R 26							
9:00-5:00 p.m	. Media Registration Room Open	Newport Room						
TBA	. Cal Football Practice (Closed)	. San Diego State						
	. Team Day at SeaWorld							
MONDAY, DECEMBE	R 27							
	Media Registration Room Open	Newport Room						
	Cal Football Practice (Closed)							
1DA	. Carrottairractice (Closed)	. San Diego State						
TUESDAY, DECEMBI	ER 28							
9:00-5:00 p.m	. Media Registration Room Open	Newport Room						
TBA	. Cal Football Practice (Closed)	. San Diego State						
TBA	. Team Day at the San Diego Zoo	San Diego Zoo						
WEDNESDAY, DECE	MBER 29							
	. Media Registration Room Open	Newport Room						
	. Head Coaches Media Conference San Diego Co							
	. Battle of the University Bands San Diego Co							
	. Cal Football Walk Through (Closed) Qu							
THURSDAY, DECEMI	DED 20							
· · · · · · · · · · · · · · · · · · ·	BUM 50  Bumble Bee Seafoods 5K Run/Walk	Darada Dauta						
	. Wienerschitzel Wiener Nationals							
	Port of San Diego Big Bay Balloon Parade Downtow							
10.00-11.30 a.III	(presented by San Diego County Credit Union)	ii, Haiboi Diive						
11:30 a.m	Starbucks Coffeee Post-Parade Family Festival E	mbarcadero Park						
	. Credential Pick-up at Press Will Call (Gate H) Qu							
	. 2004 PACIFIC LIFE HOLIDAY BOWL Qu.							
	. Post-game Media Conference							

TV/SATELLITE TRUCK PARKING: The Pacific Life Holiday Bowl will provide parking for satellite and microwave trucks at Qualcomm Stadium on game day. Contact Enid Warnock (619-641-3100) at the stadium to make arrangements.

**TELEVISION BROADCAST POLICY:** Exclusive television rights for the Pacific Life Holiday Bowl have been awarded to ESPN. All live television telecasts on game day must be broadcast from the Southwest

corner of Qualcomm Stadium. Once ESPN begins its broadcast, no live reports may be done from inside the ballpark until the network has concluded its telecast.



The field will be cleared of all media members once ESPN begins its telecast and only those people with Sideline Photo credentials will be allowed to remain on the field during the game.

Photos in the 2004 California Golden Bear Football Postseason Media Guide provided by Michael Pimentel, Tom Hauck, John Todd, Michael J. Burns, John Dunbar and Evan Kerr.

# **CALIFORNIA HEAD COACH**

### **JEFF TEDFORD**



Fresno State ('83) Third Year at Cal

Jeff Tedford, the man who has resurrected the California football program by winning more games (25) in his first three seasons than any Golden Bear head coach in the past 55 years, became the school's 32nd head coach on Dec. 12, 2001.

Considered one of the brightest coaching minds in college football today, Tedford inherited a 1-10 team in 2001 and has directed the Bears to a stunning turnaround. Tedford, who owns a 25-12 record (.676 pct.) during his Berkeley tenure, has engineered three consecutive winning seasons at Cal for the first time in 52 years and has achieved back-to-back postseason bowl berths at the school for the first time since 1990-91. Cal's head coach won his second Pac-10 Coach of the Year award in three seasons in 2004, as voted by his peers, marking the first time time a Cal coach has won the award twice in his career.

One of six finalists for the Eddie Robinson National Coach of the Year Award, Tedford was rewarded with a new five-year contract by Cal on Dec. 6.

This year's team chiseled out the best record at the university since Pappy Waldorf's 1950 team registered a 9-0-1 mark. Tedford's Bears were the only team in NCAA Division I-A to rank among the nation's Top 6 in both scoring offense (6th, 37.3) and scoring defense (4th, 13.4). His offensive unit was one of the most balanced in the country, averaging 260.0 yards rushing and 234.7 yards passing.

In his first season at the helm, he won Pac-10 Coach of the Year honors for guiding Cal to its first winning football season (7-5) in nine years and the nation's biggest one-year turnaround of 2002.

And then in 2003, he may have even exceeded his first-year performance. That '03 club, which tied with Florida and South Carolina for the fewest returning starters (nine) in NCAA Division I-A football, had been picked to finish eighth in the Pac-10 preseason conference media poll. Tedford, instead, steered his Bears to a 5-3, third-place showing in the Pac-10 that included victories over then nationally No. 3 ranked USC, Arizona State and Washington—schools which were predicted as the top three conference finishers in that same preseason survey. The 5-3 mark was the best conference record by a Cal team in 12 years, while the Golden Bears' 8-6 overall mark produced the most victories by the school since 1993. California capped the 2003 season by posting the Bears' first bowl win in 10 years, a 52-49 thriller in the Insight Bowl over a Virginia Tech team that had been ranked No. 3 nationally at midseason.

Yet, Tedford's accomplishments during his first two years in Berkeley pale in comparison to this season. In guiding his Cal troops to the 2004 Holiday Bowl, the coach created a team that earned the school's highest national ranking (No. 4) since 1952 and registered its best regular-season record (10-1) in 54 years.

As one of college football's offensive masterminds, Tedford has rapidly transformed the Golden Bears into a scoring juggernaut. His 2002, 2003 and 2004 teams have scored a combined 1,294 points, which is more than the previous *five* Cal squads had scored collectively (1,105). What's more, the 2003 Bears

JEFF TEDFORD'S COACHING CHRONOLOGY					
School	Year	Position	Record	Highlights	
California	2004	Head Coach	10-1	Holiday Bowl participant	
				Ranked No. 4 nationally	
California	2003	Head Coach	8-6	Insight Bowl champions	
				Pac-10 Coach of the Year	
Oregon	2001	Offensive Coord	inator 11-1	Pac-10 champions	
				Ranked No. 2 nationally	
				Fiesta Bowl champions	
Oregon	2000	Offensive Coord	inator 10-2	Pac-10 co-champions	
				Ranked No. 7 nationally	
				Holiday Bowl champions	
				Sun Bowl champions	
-				Aloha Bowl participant	
		Offensive Coord			
		Offensive Coord			
		Offensive Coord			
		Offensive Coord			
Fresno St	1993	Offensive Coord	inator 8-4	WAC tri-champions	
				No. 3 scoring offense nation	
F G:	1002	0 . 1 1 0	1 0.4	Aloha Bowl participant	
Fresno St	1992	Quarterbacks Co	ach 9-4	WAC tri-champions	
				No. 1 scoring offense nation	
C.1 (CEL)	1001	O.CC : A : 4	11.7	Freedom Bowl champions	
				Grey Cup runner-up	
				Western Division champions	
Caigary (CFL)	1989	Offensive Assist	ant 10-8		

### **Tedford's Cal Accomplishments**

#### 2004

- Named Pacific-10 Coach of the Year, the first time a Cal coach has received the honor more than once in his career.
- Earned Cal's highest national ranking (No. 4) in 52 years.
- Posted school's best regular season record (10-1) since 1950.
- Became first Cal coach in 55 years to win three straight Big Games vs. Stanford (41-6, 2004; 28-16, 2003; 30-7, 2002).
- Registered third straight winning season, first time at Cal since '52.
- First perfect home record (5-0) in 55 years and most road wins (5) in school history.
- Earned first back-to-back bowl trips since 1990-91.
- Set school records for total offense (494.7 ypg) and scoring offense (37.3 ppg), ranking No. 1 in the Pac-10 in both.
- Broke school mark for yards per offensive play (7.2), more than one yard better than old mark of 6.10 in 2003.
- Led Pac-10 in rushing (260.0 ypg) for second straight year, first two times since 1958.
- Allowed fewest points by Cal defense since 1968, ranking fourth nationally at 13.4 ppg.
- Recorded first back-to-back defensive shutouts in 36 years (38-0 at Arizona, 27-0 vs. Arizona St.).

#### 2003

- First back-to-back winning season at Cal in 12 years.
- Set school marks for total offense (6,061) and first downs (321).
- Led the Pac-10 in rushing for the first time in 45 years.
- Posted first bowl win at Cal in 10 years (52-49) vs. Virginia Tech in the Insight Bowl.
- Set school bowl records for most points (52), total yards (530), passing yards (394), completion percentage (77.1), touchdowns (7) and rushing touchdowns (5).
- First back-to-back Big Game victories over Stanford in 10 years.
- Beat a team ranked as high as No. 3 nationally (USC, 34-31, in 3 overtimes) for the first time in 53 years.
- Defeated Washington in Berkeley for the first time in 28 years, with the 54-7 win the widest margin of victory by a Cal team in a conference game in 81 years.
- Set a school record for fewest turnovers committed in both an 11-and 12-game season (16).
- Set school single-game record for total offense with 729 vs. Washington.

#### 2002

- Named Pac-10 Coach of the Year as voted by his fellow conference coaches, becoming the third Cal coach to receive the honor since the award's inception in 1975.
- Enjoyed a 5.5-game improvement and six-win increase from the previous season, tying for the biggest one-year turnaround in the nation and the second largest about-face in school history (only Pappy Waldorf's 1947 club produced a larger turnaround by posting a 9-1 mark after the team finished 2-7 the previous season).
- Beat three nationally ranked teams (Michigan State, Washington and Arizona State) in the same season for the first time in 52 years.
- Scored three road victories over nationally ranked opponents in the same season for the first time in school history.
- Ended a 19-game Washington winning streak over the Bears that had spanned 26 years, defeating the Huskies in Seattle, 34-27.
- Halted a 12-year victory drought in Sun Devil Stadium, mowing down Arizona State, 55-38.
- Set a modern day school record by scoring 427 points in 2002, with their 35.6-point scoring average tied for 10th best in the nation.
- Capped the season by registering Cal's first Big Game win over Stanford in eight years, a 30-7 throttling of the Cardinal.

set school single-season records for total offense (6,061 yards), passing yards (3,705), pass completions (278) and first downs (321) while the 2004 Bears posted the highest scoring average (37.3 ppg) in school history.

Although Tedford's three-year ledger at Cal is impressive, those in the know realize his record could be even bet-

ter. Five of the Bears' 12 losses the past three years have been decided by a combined 13 points.

Prior to his arrival in Berkeley, Tedford was a highly regarded offensive coordinator and quarterbacks coach at the University of Oregon, where the Ducks finished ranked No. 2 nationally in 2001. At 43 years of age, the Cal head coach has earned a national reputation as one of the best developers of quarterbacks in college football today.

During his 17-year coaching career at California, Oregon (1998-2001), Fresno State (1992-

97) and the CFL's Calgary Stampeders (1989-91), Tedford has devised record-setting offenses at every stop. Under his tutelage, such quarterbacks as Trent Dilfer, Akili Smith, Joey Harrington, David Carr and Kyle Boller have blossomed into high first-round NFL draft picks. His latest pupil is junior quarterback Aaron Rodgers, who led the Pac-10 in passing efficiency this year in completing 67.5 percent of his passes for 2,320 yards and 23 touchdowns with only seven interceptions.

A proponent of a balanced attack, Tedford also has been involved in devel-

oping running backs that have produced 1,000-yard seasons seven times in the past seven years at Cal and Oregon. The most recent to hit the milestone has been J.J. Arrington, who this season broke Chuck Muncie's school single season record with 1,845 yards (167.7 ypg), which ranked No. 1 in the Pac-10 and No. 2 in the NCAA.

Tedford led his first Cal team to a brief No. 23 national ranking (Associated Press) after the Bears' 46-22 upset win at No. 15 ranked Michigan State in Week 3 of the season. It marked the first time Cal had earned a Top 25 ranking in six years.

He played an integral role on Mike Bellotti's staff at Oregon during his four-year tenure in Eugene - a period in which the Ducks posted the Pac-10's best record of 38-10 in finishing progressively better each year (8-4 in '98, 9-3 in '99, 10-2 in '00 and 11-1 in '01).

In 1992 as quarterback coach at Fresno State, Tedford began honing the skills of future Super Bowl champion quarterback Trent Dilfer. Under his guidance, the Bulldogs' quarterback earned first team All-WAC honors for a team offense that led the nation in scoring (44.2 ppg), ranked second



nationally in total offense (541.9 ypg) and beat Southern California in the Freedom Bowl that year. A season later, Tedford moved up to offensive coordinator, and Fresno State ranked third nationally in scoring and total offense in earning an Aloha Bowl invitation. Dilfer ranked first nationally in passing (173.1 rating) and won the WAC Offensive Player of the Year award, and the Bulldog QB later was chosen by Tampa Bay with the sixth selection of the 1994 NFL Draft.

"I believe Jeff's one of the finest minds in all of football," said Dilfer, now with the Seattle Seahawks. "He's certainly the finest coach I've ever been around. He's a great leader and great teacher. He has very high expectations for himself and the people around him. And he will work tirelessly to meet those expectations. Jeff taught me more about toughness and the game of football as any coach I've ever played for, and I've had some awfully good coaches. To this day, I still consult him on all major issues that I'm facing in football."

Tedford made an immediate impact in Oregon when he joined Bellotti in 1998. That first season as offensive coordinator, the Ducks set school records in yards passing (3,856), total offense (5,795) and points scored (473). Tedford's passing acumen was clearly evident in the rapid development of Smith, who earned Pac-10 Offensive Player of the Year accolades in finishing second in the nation in passing efficiency and later being chosen third in the 1999 NFL Draft by Cincinnati. That '98 Oregon club ranked seventh in scoring and 10th in total offense nationally, appearing in the Aloha Bowl.

Cal's third-year coach continued to work his magic during his final three seasons at Oregon.

Duck quarterbacks A.J. Feeley and Harrington combined to pass for

3,131 yards and 24 TDs on the Sun Bowl champion team that ranked 13th nationally in scoring in '99, while the 2000 team tied for the Pac-10 crown and defeated Texas in the Holiday Bowl. His last Oregon squad, which bagged wins over Colorado, Washington State, UCLA and Wisconsin en route to a No. 2 ranking, showcased one of the nation's premier quarterbacks in Harrington, who won Pac-10 Offensive Player of the Year honors and a fourth-place finish in the Heisman balloting.

Tedford also enjoyed a remarkable playing career, both on the collegiate and professional levels. During his days at Fresno State, he established several passing records, including career marks for passing yardage (4,872) and touchdown passes (35), while earning honorable mention All-America notice in 1982 when he set school standards for yards passing (2,993) and TD passes (24).

After receiving a B.S. degree in physical education from Fresno State in 1983, Tedford played pro football in the Canadian Football League for six seasons with Hamilton, Calgary, Saskatchewan and Winnipeg. He completed 54 percent of his passes during his career, appearing in the league's championship game with Hamilton in 1984.

Tedford's coaching career began as a volunteer assistant at Fresno State in 1987, spending two years there before joining Calgary in the CFL in 1989. He served as an offensive assistant with the Stampeders for three seasons, including the 1991 team that advanced to the Grey Cup title game.

Born Nov. 2, 1961 in Lynwood, Calif., Tedford grew up in Downey, Calif. He attended Warren High School in Downey, Calif., and Cerritos College. He and his wife, Donna, have two sons, Taylor (17) and Quinn (15). They live in Danville, Calif.



# **ASSISTANT COACHES**

### **GEORGE CORTEZ**



Texas A&M ('73)
Offensive Coordinator/QBs
Third Year at Cal

**COACHING:** George Cortez, who offers 27 years of professional and college coaching experience to Cal's football staff, is completing his third season as the school's offensive coordinator.

Working in tandem with Head Coach Jeff Tedford, Cortez has made a dramatic immediate impact on the Bears' offense.

As one of the most balanced units in the nation—averaging 260.0 yards rushing and 234.7 yards passing—the 2004 club ranked No. 5 in total offense (494.7 ypg), No. 6 in scoring offense (37.3 ppg) and No. 5 in rushing offense (260.0 ypg) nationally. Under his direction, the Bears featured two Heisman Trophy candidates in running back J.J. Arrington and quarterback Aaron Rodgers, and a returning All-America wide receiver in Geoff McArthur. Arrington, the Pac-10 rushing champion with 1,845 yards, ranked No. 2 nationally and broke Chuck Muncie's school single season rushing record this fall. Rodgers, meanwhile, ranked No. 1 in the Pac-10 and No. 7 nationally in passing efficiency while throwing for 2,320 yards, 23 touchdowns and only seven interceptions. And McArthur crowned his illustrious career by setting new Cal all-time marks for receptions (202) and receiving yards (3.188).

Cortez has paid a prominent role in Cal's offense posting three of the four highest scoring seasons in school history over the 2002-04 campaigns, and also claiming Pac-10 rushing titles in each of the past two seasons—the first time the Bears have led the conference in rushing since 1958.

In Cortez's initial season in Berkeley, Cal averaged 35.6 points per game to rank 10th in the NCAA and second in the Pac-10 behind USC (35.8). That Bear team unleashed 40 points or more in four games—70 vs. Baylor, 55 at Arizona State, 46 at Michigan State and 41 vs. Arizona. Cortez played a prominent role in the emergence of senior quarterback Kyle Boller, whose 2,815 yards and 28 touchdowns passing were the second most in Cal history for a single season

As an encore performance, Tedford and Cortez took the Bear offense to an even higher level last year. Cal ranked first in rushing offense (168.3), and third in both total offense (432.9) and scoring (32.6) in the Pac-10. The 2003 club produced a 1,000-yard rusher (Adimchinobe Echemandu), 1,500-yard receiver (Geoff McArthur) and 2,900-yard passer (Aaron Rodgers), while scoring 40 points or more four times—54 vs. Washington, 52 vs. Virginia Tech, 51 at Arizona State and 42 vs. Arizona. Several noteworthy school records came tumbling down last season, including season marks for total offense (6,061 yards) and first downs (321), and a single game mark for total offense (729 yards vs. Washington).

Prior to joining the Cal staff, he served as offensive coordinator for the 2001 Grey Cup champion Calgary Stampeders of the Canadian Football League and was the man credited with developing the talents of Jeff Garcia and other successful CFL quarterbacks. Under Cortez's tutelage, Garcia led the Stampeders to the 1998 Grey Cup title and later has elevated his game to NFL Pro Bowl status with the San Francisco 49ers.

He was the mastermind behind some of the CFL's most prolific offenses during his four years as Calgary's offensive coordinator and quarterbacks coach. In 2001, the Stampeders led the league in eight offensive categories, including scoring (25.4 ppg), while Calgary running back Kelvin Anderson gained 1,383 yards to lead the circuit's No. 1 rushing offense. A year earlier, Cortez produced the CFL's 2000 Most Outstanding Player in quarterback

Dave Dickenson (NFL's San Diego Chargers), who guided an offense that ranked first or second in seven league offensive categories.

Despite playing three different quarterbacks due to injuries, Cortez helped steer Calgary to the Western Division crown in 1999, a season in which the Stampeders topped the CFL in seven offensive areas. And in Cortez's first year as Calgary's offensive coordinator, the 1998 Stampeders claimed the Grey Cup as the Garcia-led offense paced the CFL in 10 statistical departments. Cortez, a 1973 graduate of Texas A&M, also coached Calgary's defensive secondary in 1997 and was the Stampeders' offensive line coach from 1992-94—a period in which their line led the CFL in fewest sacks allowed. In '92, his player, Bruce Coventon, became the first-ever offensive lineman to win the Jackie Parker Trophy as the Western Division's Rookie of the Year.

Remarkably, three of his quarterbacks from the 1988 Calgary team are currently playing in the NFL (Garcia in Cleveland, Dickenson in San Diego and Henry Burris in Chicago).

In other coaching stops, Cortez served as quarterback coach at Southern Methodist University from 1995-96 and was defensive line and special teams coach for the CFL's Ottawa Roughriders from 1990-91. He also coached for the CFL's Montreal Alouettes/Concordes from 1983-86, and logged college stints for a combined nine years at Lamar and Rice universities, as well as five years of coaching at C.E. King High School in Houston, Texas.

**PERSONAL:** Cortez, 53, was born Feb. 11, 1951 in Port Arthur, Texas. His hobbies include reading books on history. He and his wife, Connie, live in Vallejo.

### **BOB GREGORY**



Defensive Coordinator Washington State ('86) Defensive Coordinator Third Year at Cal

**COACHING:** Inheriting a Cal defense that had allowed a school-record 39.2 points per game the previous season in 2001, Bob Gregory has certainly stamped his mark during his first three years as the Golden Bears' defensive coordinator.

In three short years, the talented Gregory has transformed his unit into one of the nation's elite

defenses. This year's cohesive group ranked No. 4 in points allowed (13.4 ppg), No. 3 in rushing defense (83.0 ypg) and No. 13 in total defense (295.8 ypg) in the nation. His remarkable efforts have not gone unnoticed, as he recently was named one of six finalists for the Frank Broyles Award, which pays tribute to the top assistant coach in the country.

For the first time since the "Bear Minimum" defense of 1968, Cal spun back-to-back shutouts (38-0 at Arizona, 27-0 vs. Arizona State) and led the Pac-10 in rushing defense. In addition, the 2004 Bears held Stanford to only two field goals and limited No. 1 USC to 205 total yards, 41 rushing yards and 12 first downs. California allowed just one rushing touchdown in its last eight games and only four touchdowns on the ground all year.

His first defense at California yielded 26.5 points per contest in 2002—almost two touchdowns less per game than the year before—and ranked second in fumble recoveries (21), and seventh in both turnover margin (+18) and total takeaways (36) in NCAA Division I-A football. Gregory's maiden defense also ranked fifth in the Pac-10 and 19th nationally in rushing defense (114.0). And despite losing nine of 11 starters on defense last year, Gregory again worked his magic, as many of the Bears' defensive numbers actually improved in 2003. Last year's unit, which faced such high-powered offensive teams as USC, Kansas State, Virginia Tech, Oregon State, Oregon, Washington

and Utah, ranked third in sacks (38), fifth in scoring defense (24.4) and passing defense (251.1) and sixth in total defense (384.9) among Pac-10 teams. The Bears were clearly one of the conference's best defenses in the second half of the season, yielding only 312.7 yards and 17.3 points per game over their final six contests of the regular season.

Regarded as a rising coaching talent in college football, the 40-year-old Gregory arrived in Berkeley three years ago after spending one season as defensive coordinator at Boise State in 2001. Excelling in his role, he reshaped the Broncos' defense much in the same fashion he's done at Cal. His Boise State team ranked second in the Western Athletic Conference in both scoring (23.3 ppg.) and rushing (118.1 ypg.) defense, and third in total defense (369.6 ypg). The Broncos posted an 8-4 record in 2001, including wins over nationally-respected programs such as Fresno State (35-30) and Hawaii (28-21).

Prior to his one year at Boise State, Gregory served as defensive secondary coach at Oregon from 1998-2000, a period in which the Ducks registered a 27-9 record and scored victories over Minnesota in the 1999 Sun Bowl and against Texas in the 2000 Holiday Bowl, and also participated in the 1998 Aloha Bowl. In 2000, the Ducks ranked first nationally in passing efficiency defense, with Gregory developing two first team All-Pac-10 selections in Michael Fletcher (1999) and Rashad Bauman (2000).

He also coached at Willamette University for seven seasons (1991-97), holding the defensive secondary job for one year before being promoted to defensive coordinator in 1992. Gregory remained in that position when new Willamette head coach Dan Hawkins assumed the reins in 1993, and Gregory and Hawkins teamed together to lead the school to a 40-11-2 mark during a five-year period. The 1997 team ranked first nationally in points (10.2) and yards allowed (189.5) and lost in the NAIA championship game. For his efforts, Gregory was named American Football Quarterly Defensive Coordinator of the Year after that season.

**PLAYER:** A former defensive back and linebacker at Washington State, Gregory launched his coaching career upon graduation at Washington University in St. Louis in 1987. After one season as secondary coach at Washington, he was promoted to defensive coordinator in 1988. A year later, he moved to Oregon, where he filled a graduate assistant role from 1989-90.

**PERSONAL:** Gregory, 40, was born April 25, 1963 in Spokane, Wash. He earned his bachelor's degree from Washington State in 1987 and later completed his master's in educational policy and management from Oregon in '91. Gregory and his wife, Molly, have a one-year-old son, Jack. They reside in Lafayette.

### **PETE ALAMAR**



Cal Lutheran ('83)
Special Teams/Tight Ends
Second Year at Cal

**COACHING:** Pete Alamar, who owns 20 years of collegiate coaching experience, including three seasons as offensive coordinator at Eastern Michigan, joined the Bears as special teams and tight ends coach just prior to last season. Despite

missing spring practice and also losing several key special team players, Alamar was able to successfully implement his new system in his initial season in Berkeley. The Bears ranked third in punt return average (9.9), seventh in kickoff return coverage (18.5), and boasted the best PAT statistics (54-for-54) in the Pac-10.

The Bears' return units continued to play well under Alamar this season, as Cal ranked second in kickoff returns (23.5 ypr) and fourth in punt returns (11.5 ypr) in the Pac-10. Returners Tim Mixon (11.6 ypr in punts) and Marshawn Lynch (28.6 ypr in kickoffs) were both among the conference's best, while placekicker Tom Schneider ranked third in PAT kicking percentage at .981 (52-for-53).

Prior to his stint at Eastern Michigan, Alamar served as an assistant coach

at Arizona, where he oversaw various areas of the Wildcat program. From 1995-96 and again from 1998-99, he served as tight ends coach, while he was inside linebackers coach in 1997. Alamar also coached UA's special teams his final four years at the school.

Among the players to benefit under Alamar's tutelage at Arizona was tight end Mike Lucky, now in his fifth year with the Dallas Cowboys.

Alamar first began his affiliation with Arizona in 1993 as a graduate assistant working with the defensive line, a season in which the Wildcats led the nation in rushing defense and ranked second in the NCAA in total defense. He then coached wide receivers in the spring of '94 before accepting the head coaching position at the Universidad Autonoma De Nuevo Leon in Monterrey, Mexico.

During his one season in Mexico, Alamar guided Los Tigres to a 4-6 record, improving on the club's 2-8 finish the year before.

Alamar started his coaching career as a graduate assistant at Cal Poly in 1983. He moved to Louisiana-Lafayette as a graduate assistant in 1984, then was a member of the Cal Lutheran staff as offensive line coach, recruiting coordinator and administrative assistant from 1985-86. Alamar returned to Cal Poly in 1987 as running backs coach and recruiting coordinator.

Following the 1989 season, Alamar entered private business for two years in southern California with his brother, Bill, as the co-owners of Mirage Racing Products. Then in 1991, he returned to college football as a defensive assistant and tight ends coach at James Madison before beginning his affiliation with Arizona in '93.

**PLAYER:** Alamar, who graduated from Thousand Oaks HS in California, earned three letters as an offensive guard and tackle, one at Western Oregon and two at California Lutheran. He played on two national playoff teams, one at each school.

**PERSONAL:** Alamar, 44, was born Sept. 28, 1960 in Phoenix, Ariz. He grew up in Thousand Oaks, Calif., and graduated magna cum laude with a bachelor's degree in physical education at nearby California Lutheran in 1983. Alamar and his wife, Tina, have three daughters - Alicia and twins, Alexandra and Amanda.

### **KEN DELGADO**



San Jose State ('84) Defensive Line Coach Third Year at Cal

**COACHING:** Long regarded as one of the finest teachers of defensive line play in college football, Ken Delgado joined the California staff as defensive line coach in 2002. Delgado, who brings an impressive defensive resume to Berkeley, arrived

at Cal after eight seasons at San Diego State, where he was defensive coordinator for two years after a previous six-year stint as defensive line coach.

During his time as a D-line coach, he has produced at least one first team all-conference selection in seven of his nine campaigns, with Cal senior end Ryan Riddle the latest to roll off the assembly line. With 14.5 sacks this year, Riddle broke Andre Carter's school single season record (13.5) and was crowned the Pac-10 sack champion. Riddle, who was complemented by All-Pac-10 second team tackle Lorenzo Alexander on the inside, also ranked No. 2 in sacks (1.32) and No. 6 in tackles for loss (1.73) in the NCAA. Delgado's line also played a vital role in Cal's rush defense, which yielded only 83.0 yards per game to rank No. 2 in the Pac-10 and No. 3 nationally.

Delgardo's coaching wizardry was clearly evident from the beginning at Cal, as his 2002 defensive front made major contributions to a team that ranked third in the Pac-10 in sacks (44), as well as fifth in the conference and 19th nationally in rushing defense (114.0). Under his direction, senior defensive ends Tully Banta-Cain (13) and Tom Canada (12) provided the Bears with the top sack tandem in the Pac-10, as they ranked second and fifth, respectively. Banta-Cain earned first team All-Pac-10 recognition and went

on to win the Defensive MVP award at the 2003 East-West Shrine Game in San Francisco.

Despite losing both Banta-Cain and Canada prior to last season, Delgado successfully reinvented a defensive line that again ranked third in the Pac-10 in sacks (38). After managing only 16 sacks in their first seven games, the 2003 Bears swarmed for 22 sacks in their final seven contests of 2003.

Since arriving at Cal, Delgado also has received rave reviews for his recruiting prowess. He was a driving force behind the Bears signing seven highly-touted defensive linemen in the 2003 class, as the five high school prospects were all rated among the state's Top 100 and the two junior college recruits were both ranked in the nation's Top 125.

Other Delgado proteges who have made their mark over the years include three-time all-conference first team choice and San Diego State's all-time sack leader Kabeer Gbaja-Biamila—now one of the NFL's sack leaders at Green Bay—plus future All-Pro La'Roi Glover and NFL draft choice Jamal Duff. In addition, he developed 1998 WAC Freshman of the Year and two-time All-Mountain West Conference second team selection Jerome Haywood, and 1999 All-MWC second team choice Scottie Nicholson.

Other coaching stops for Delgado have included Utah (defensive line, 1993) and San Jose State (defensive line, 1988-92; tight ends/offensive line as graduate assistant, 1986-87). His 1993 defense at Utah featured first team All-WAC lineman Luther Ellis, a future NFL first round pick, while his '90 Spartans squad ranked third nationally in rushing defense and 14th in total defense.

**PLAYER:** A Bay Area native, Delgado earned honorable mention JC All-America and first team all-state honors at Chabot Community College in nearby Hayward and played two seasons at San Jose State from 1982-83.

**PERSONAL:** Delgado, 43, was born Aug. 18, 1961 in San Jose, Calif. He graduated from San Jose State in 1984. Delgado and his wife, Beverly, have two children, Virginia (13) and David (11), and they live in American Canyon.

## **RON GOULD**



Oregon ('88) Running Back Coach Eighth Year at Cal

**COACHING:** Regarded as one of the country's premier offensive backfield coaches and a proven recruiter, Ron Gould is finishing his eighth season as California's running back coach.

The only holdover from the previous staff, Gould played a critical role in the coaching staff transition prior to the 2002 season. Many of the players from that initial Tedford recruiting class are a tribute to his hard work during the staff change. In addition, he successfully has recruited such key players as Nnamdi Asomugha, Joe Igber, Scott Tercero, Adimchinobe Echemandu, Geoff McArthur, Reggie Robertson, Wendell Hunter and Charon Arnold during his Cal tenure. Asomugha was selected in the first round of the 2003 NFL Draft by the hometown Oakland Raiders, Igber concluded his college career as Cal's No. 2 career rusher, and McArthur earned second team All-America honors last year.

As a teacher, Gould continues to produce quality rushers. For the third straight season, he developed a 1,000-yard rusher, with J.J. Arrington (school-record 1,845 yards in 2004), Echemandu (1,195 in 2003) and Igber (1,130 in 2002) gaining three of the highest four rushing total s in Cal single season history. Arrington, one of three finalists for the prestigious Doak Walker Award this year, averaged a nation-leading 7.0 yards per carry in becoming the first Cal player since Joe Kapp in 1958 to win a conference rushing title. And for the second year in a row, Gould coached arguably the Pac-10's best one-two ground punch. In 2004, true freshman Marshawn Lynch averaged 9.1 yards per carry in gaining 602 yards to complement Arrington, as the Bears blazed to their second straight Pac-10 rushing crown—a feat that had not been done by a Cal team since 1958.

In 2003, first team All-Pac-10 choice Echemandu combined with Arrington (607 yds.) to provide a similar two-headed rushing force. The 2003 Bears also paced the Pac-10 in rushing touchdowns (28) and ranked second to USC in yards per carry (4.3). Impressively, each of Cal's top three rushers averaged more than five yards per attempt that year—Marcus O'Keith 5.8, Arrington 5.7 and Echemandu 5.0.

Other running backs that Gould has tutored include the likes of Marcus Fields, Keala Keanaaina, and Tarik Smith during his time in Berkeley. Igber, the Pac-10's third-leading rusher in 2002, enjoyed one of the finest careers in Cal history under Gould's tutelage. The 5-8, 190-pound Nigerian native, who played in the 2003 Hula Bowl, finished his career as the school's No. 2 rusher (3,124) and No. 4 all-purpose back (3,879) among Cal's all-time leaders. Fields concluded his career in 2001 as the No. 14 all-time rusher in school annals, while Keanaaina is the starting fullback for the San Jose SaberCats of the Arena Football League. Following his Cal career, Smith participated in the Blue-Gray All-Star Game and later was a seventh-round draft pick of the Dallas Cowboys.

Gould previously spent one year as secondary coach at Portland State in 1992, when the Vikings advanced to the NCAA Division II semi-finals. During his one campaign at Portland State, the team landed two defensive backs (Desmond Isom and Dave Burleson) on the All-Western Conference Team, while his punt returner Derek Baldwin earned second team All-America recognition. Gould also logged four seasons (1993-96) as secondary coach at Boise State, where he contributed to a Division I-AA national championship runner-up finish in 1994 when his secondary helped the Broncos finish among the nation's Top 5 in pass efficiency defense and scoring defense. He also developed Bronco cornerback Rashid Gayle, a twotime first team All-Big Sky selection and 1994 All-America pick, who went on to sign a free agent contract with the Jacksonville Jaguars. Gould served all four seasons at Boise State under head coach Pokey Allen until Allen's death in December 1996. He then was the lone assistant coach retained by new Bronco coach Houston Nutt, before the opportunity at Cal arose in spring of '97.

Gould began his coaching career at his alma mater, Oregon, where he served as a graduate assistant in 1990 (Freedom Bowl team) and '91. He then accepted a full-time position at Portland State and worked as secondary coach under Allen in 1992, before moving with the head coach to Boise State the following season.

He has served internships on several different NFL teams in recent years, including the Green Bay Packers in 2000. He also has worked with the Atlanta Falcons (1999), San Francisco 49ers (1998), St. Louis Rams (1995), Los Angeles Rams (1994) and Arizona Cardinals (1993).

**PLAYER:** As a player, Gould was a standout defensive back at Scottsdale Community College from 1984-85 before accepting a scholarship to Wichita State. He played there one season (1986) before the school dropped its football program. He then accepted a scholarship to Oregon, where he became an immediate starter in 1987. He was named the Ducks' Player of the Game against Washington in '87. Gould signed a free agent contract with the Los Angeles Rams, but was released during training camp in 1988.

**PERSONAL:** Gould, 39, was born Sept. 15, 1965 in Tucson, Ariz., and prepped at Santa Rita High School. He received a bachelor's degree from Oregon in criminology and has done course work for his master's degree there, as well. Gould lists fishing, reading and racquetball among his off-field interests. He has two sons, Tevin (9) and Trae (6), and lives in Martinez.

### **ERICKIESAU**



Portland State ('96) Wide Receiver Coach Third Year at Cal

**COACHING:** Eric Kiesau, who joined California after coaching two seasons at Utah State, completes his third season as the Golden Bears' wide receiver coach.

The 32-year-old Kiesau has contributed greatly to the Bears' high-powered passing attack during his first three seasons. While injuries sidelined four of his top five receivers for much of the 2004 season, the Bears continued to field first-rate pass catchers in a Cal offense triggered by quarterback Aaron Rodgers. The receiving corps was anchored by second team All-American Geoff McArthur, who, despite an assortment of injuries, broke school career marks for both receptions (202) and receiving yards (3,188) this year. The previous season of 2003, McArthur ranked second nationally and set a school season receiving record with 1,504 yards on 85 catches.

Yet, perhaps Kiesau's most dramatic work came in his development of two walkon receivers, Burl Toler and Vincent Strang last year. Under his watchful eye, Toler (48 rec., 609 yds., 3 TDs) and Strang (17 rec., 205 yds., 5 TDs) blossomed into serviceable front line receivers in 2003. Pressed into duty when 2002 reception leader Jonathan Makonnen was lost with a season-ending foot injury in late September, Toler and Strang combined to catch 65 passes for 814 yards and eight touchdowns.

In his first campaign at Cal, he developed a wide receiving corps that featured Makonnen (54 rec., 682 yds., 7 TDs), LaShaun Ward (39 rec., 709 yds., 9 TDs) and McArthur (36 rec., 454 yds., 1 TD), a triumvirate that combined for 129 receptions, 1,845 yards and 17 TDs. Ward's nine scoring grabs ranked third on Cal's all-time single season list.

At Utah State, Kiesau handled running backs in 2000 and wide receivers in 2001. In 2000, he tutored Emmett White, Utah State's third team All-American who led the nation in all-purpose yards and ranked 13th in NCAA rushing, including a school-record 322-yard effort against New Mexico State in '01.

During his second year at Utah State, Kiesau coached wide receiver Kevin Curtis, a 2001 Associated Press All-American. Curtis caught a NCAA-high 100 passes that season, and also ranked third in yards per game and eighth in all-purpose yards in the nation. He also set school records with six straight 100-yard receiving games and back-to-back 200-yard contests. Curtis, a semifinalist for the Biletnikoff Award for the national receiver of the year, accomplished these feats under Kiesau after arriving at Utah State as a walk-on one year earlier.

**PLAYER:** Named to the JC Gridwire All-America team at Glendale Community College in 1992, Kiesau started at quarterback for Portland State his senior season in 1995. The Pasadena, Calif., native later coached at Moorpark High School and Glendale Community College in Southern California, before making a brief stop at Oregon as Mike Bellotti's teamwork coordinator in 1999.

**PERSONAL:** Kiesau (pronounced Key-SAW) was born November 24, 1972 in Pasadena, Calif. He earned a bachelor's degree in business communications at Portland State in 1996. Kiesau and his wife, Wendy, have two daughters, Tayler (6) and Blake (1). They live in San Ramon.

## **JIMMICHALCZIK**



Washington St. ('88)
Asst. Head Coach/Off. Line
Third Year at Cal

**COACHING:** A Pac-10 coach and player, Jim Michalczik (pronounced Mah-HALL-check) completes his third season as the Bears' assistant head coach and offensive line coach.

Michalczik, 37, must be regarded as one of college football's premier line coaches. Despite losing both of his starting tackles to graduation this year, he molded the offensive line into one of the

nation's finest. With the likes of All-American center Marvin Philip—a 2004 Rimington Award finalist—guards Jonathan Giesel and Aaron Merz, and tackles Andrew Cameron and Ryan O'Callaghan, the group provided brilliant pass protection and run blocking that enabled the Bears to rank No. 5 in both total offense and rushing offense and No. 6 in scoring offense. Their unparalleled work allowed Heisman Trophy candidates J.J. Arrington and Aaron Rodgers, and All-American Geoff McArthur, to enjoy great results this season within one of the country's most balanced attacks.

In his first year at Cal, Michalczik did a brilliant job restructuring the interior line, moving guard Scott Tercero and tackle Mark Wilson from the right to left side of the line to create a cohesive unit that tied for first in the Pac-10 for fewest sacks allowed (25) and provided the blocking that help produce 355.7 offensive yards per game. Incredibly, that entire interior line started every game with the exception of the Washington game, when David Hayes replaced an injured Jonathan Giesel in the lineup.

It was more of the same in 2003, as Michalczik overcame several injuries and lineup changes to form another high-achieving group that cleared the way for the Pac-10's No. 1 rushing attack and an offense that ranked third in both scoring and total offense. This year's line, anchored by All-Pac-10 tackle Mark Wilson and All-Pac-10 honorable mention tackle Chris Murphy, ranked third in the Pac-10 in sacks allowed per game (2.076) and help incorporate a 1,000-yard rusher, 1,500-yard receiver and 2,500-yard passer in the offense.

The Tedford passing game has also flourished behind the Bears' line over the past three years—a period in which Cal quarterbacks have passed for 8,723 yards and 81 touchdowns, while throwing only 25 interceptions.

Prior to his time at Cal, Michalczik spent three years coaching special teams, tight ends and the offensive line on Dennis Erickson's staff at Oregon State, helping turn around the Beavers' program. In 1999, he contributed to OSU's first winning season and bowl berth in 29 years, while the next year, the Beavers earned a share of the Pac-10 championship, logging an 11-1 record en route to a No. 4 national ranking in the final Associated Press poll. Oregon State crushed No. 10-ranked Notre Dame, 41-9, in the Fiesta Bowl that season.

Prior to his stay in Corvallis, Michalczik served as offensive line coach at Montana State for seven years (1992-98). He began his coaching career at the University of Miami, coaching the defensive line for the Hurricanes in 1990-91. He was on the '91 national championship team that finished 12-0.

**PLAYER:** Michalczik attended Washington State, where he was a three-year letterman at offensive guard. As a junior, he was WSU's lineman of the year, and he earned honorable mention All-Pac-10 and honorable mention All-America (The Sporting News) notice as a senior, playing on the Cougars' 1988 Aloha Bowl team that beat Houston, 24-22. Michalczik, who earned his bachelor's degree in history from Washington State in 1988, signed with the NFL's Phoenix Cardinals as a free agent in '89.

**PERSONAL:** Michalczik, born June 7, 1966 in Seattle, and his wife, Jennifer, have two sons, Max and Chase. They reside in San Ramon.

### **JUSTINWILCOX**



Oregon ('99) Linebacker Coach Second Year at Cal

**COACHING:** Justin Wilcox, one of the best young coaches in the Pac-10, joined the Golden Bears as linebackers coach prior to the 2003 season.

For the second straight season, Wilcox has fielded a solid linebacking corps that improved down the stretch and aided Cal's march to back-to-back bowl appearances. Under his tutelage, veteran backers such as Wendell Hunter, Joe Maningo, Sid Slater and Francis Blay-Miezah have blossomed into a tight-knit unit that epitomized the Bear defense's swarm-to-the-ball philosophy.

Wilcox was hired as Boise State's outside linebacker coach in 2002 by current Cal defensive coordinator Bob Gregory—then the Broncos' defensive coordinator. Wilcox helped Boise State post an 8-4 record that first season with Gregory, including victories over highly regarded Fresno State and Hawaii. Wilcox remained at Boise State upon Gregory's departure to Cal in 2002, and the Broncos fashioned a 12-1 record, No. 15 national ranking and 34-16 win over Iowa State in the Humanitarian Bowl.

**PLAYER:** A standout defensive back at Oregon from 1995-99, Wilcox played his final two collegiate seasons under Gregory, who served as the Ducks' defensive secondary coach. Wilcox played on Oregon teams that appeared in the 1997 Las Vegas Bowl, 1998 Aloha Bowl and 1999 Sun Bowl. He performed at safety his first three years with the Ducks, before moving to cornerback as a senior and earning second team All-Pacific-10 Conference honors.

"Justin was one of the best guys and smartest players I have ever coached," said Gregory. "He moved to cornerback as a senior at Oregon, and amazingly did not give up a touchdown pass all year long. He did an outstanding job coaching the outside linebackers at Boise State the past two seasons and we're thrilled to add him to our staff."

**PERSONAL:** Wilcox, 28, was born Nov. 12, 1976 in Eugene, Ore. He earned his bachelor's degree in anthropology from Oregon in 1999 and has been pursuing his master's degree at Boise State. Wilcox, single and living in Berkeley, is the son of former San Francisco 49er and Oregon linebacker Dave Wilcox, who was inducted into the Pro Football Hall of Fame in 2000.

### J.D. WILLIAMS



Fresno State ('90)
Defensive Secondary Coach
Third Year at Cal

**COACHING:** J.D. Williams, a former NFL first round draft choice who played in four Super Bowls with the Buffalo Bills, finishes his eighth season of college coaching and his third year as Cal's defensive secondary coach.

Under his direction, the Bears' secondary has improved significantly in each of his three years in Berkeley.

The 2004 unit was one of the Pac-10's deepest and most accomplished, led by safeties Ryan Guiterrez (2003 Insight Bowl Defensive MVP) and Matt Giordano (2004 All-Pac-10 first team)—who ranked first and third, respectively, in team tackles—All-Pac-10 rover Donnie McCleskey, and cornerbacks Harrison Smith, Tim Mixon and Daymeion Hughes. With their barbed-wire coverage, the Bears ranked No. 2 in both total defense and scoring defense in the Pac-10 this year.

Williams' coaching talents were particularly showcased in 2003. Opening

the 2003 season with no senior starters and only one returning starter (McCleskey) from the previous year, Williams molded his young, inexperienced secondary into a big-play unit by season's end. McCleskey, Gutierrez, Giordano and Smith all ranked among the club's Top-9 tacklers.

Cal's 2003 defense, which ranked third in points allowed (22.5) and fifth in passing yardage allowed (239.9), did a remarkable job against the conference's premier wide receivers. With the secondary stepping up, the Bears held USC's Mike Williams (6 for 96 yards, 0 TDs), Washington's Reggie Williams (4 for 23, 0 TDs), Oregon State's James Newson (4 for 79, 0 TDs), Oregon's Samie Parker (6 for 63, 1 TD) and Stanford's Luke Powell (4 for 70, 1 TD) all under 100 yards receiving.

In Williams' charter season of 2002 at Cal, cornerbacks Jemeel Powell (5) and James Bethea (4) both ranked among the Pac-10's top six in interceptions, with Powell finishing his Cal career ranked second all-time in passes defensed (32) and No. 7 in interceptions (10).

Prior to joining the Cal staff, Williams served as defensive secondary coach at Fresno State for two seasons (2000-01). During that period, the Bulldogs posted an 18-7 record and earned back-to-back berths in the Silicon Valley Classic in San Jose.

In 2001, the Fresno State defense ranked first in scoring defense (23.1 ppg) and rushing defense (109.8) among Western Athletic Conference schools, second in total defense (365.5 ypg), and forced a league-high 36 turnovers. In addition, the 11-2 Bulldogs led the WAC in sacks (47) and red zone defense (57.9%), as Williams played a major role in developing star defensive backs Vernon Fox (two-time All-WAC first team) and Devon Banks (All-WAC second team in 2001). In his first season, the 2000 Bulldogs posted a 6-2 mark in the WAC (7-5 overall), and Williams produced an All-WAC second team choice in defensive back Dante Marsh.

Williams began his coaching career as a graduate assistant on head coach Pat Hill's inaugural staff at Fresno State in 1997. The following year, he accepted a full-time post as defensive back coach at Cal Poly in San Luis Obispo. Williams then spent one season as secondary coach at nearby San Jose State in 1999, before returning to Fresno the next year.

**PLAYER:** Williams was one of the finest athletes ever to attend Fresno State. A two-time All-Big West Conference selection and second team All-America (The Sporting News) at cornerback as a senior, he became the Bulldogs' first player ever chosen in the first round of the NFL draft. Williams was picked 16th overall in the 1990 draft by Buffalo, and went on to earn NFL All-Rookie team accolades and play in four Super Bowls. He later played for the Arizona Cardinals (1994), Carolina Panthers (1995) and San Francisco 49ers (1996). While at Fresno State, Williams set a school record for blocked kicks in a season (six) and career (nine), and was named Defensive MVP of the 1990 East-West Shrine All-Star Game. Also an elite track and field athlete, he won the 1986 Pacific Coast Athletic Association triple jump title (52-11) and ran a leg on the conference championship 400-meter relay team that set the school record at 40.18.

**PERSONAL:** Williams, 37, was born March 30, 1967 in Osceola, Ark. His favorite hobby is deep sea fishing. Williams grew up in Coalinga, a small farming town in central California. He and his wife, Jamie, have three daughters, Nicole (12), Kyra (10) and Zoe (2). They live in Emeryville.

# **FOOTBALL SUPPORT STAFF**

## **MIKEMCHUGH**



#### Director of Football Operations

Mike McHugh is completing his second year as director of football operations at Cal after serving as the quality control coach for the Detroit Lions from 2001-02.

McHugh, who brings 20 years of football experience in various capacities on the professional, college and high school levels to Berkeley, has been reunited with head coach Jeff Tedford. In

1999 and 2000, both men worked at Oregon, with Tedford serving as offensive coordinator and McHugh filling the role of director of football operations.

While at Oregon, McHugh assisted Ducks' head coach Mike Bellotti in many off-the-field areas of the program. He coordinated team travel, budget and training camp, and served as the team liaison for Oregon's appearances in the 1999 Sun Bowl and the 2000 Holiday Bowl.

Prior to his two-year stint in Eugene, Ore., McHugh worked for six years (1993-98) at Missouri as the Tigers' director of football operations. He began his collegiate coaching career at Eastern Michigan in 1989, serving as assistant offensive line coach for two seasons. McHugh then spent one year (1991) as Eastern Michigan's recruiting coordinator before returning to the field to coach the school's defensive line in 1992.

A native of Boyertown, Pa., the 46-year-old McHugh launched his coaching career on the high school level in 1983, serving as an assistant coach at Liberty-Benton High in Findlay, Ohio. In 1984, he was hired as an assistant coach at Northmor High School in Galion, Ohio, then was elevated to head coach in 1985, a position he held for four years.

McHugh graduated with a bachelor's degree in health and physical education from the University of Findlay (Ohio) in 1983 and earned his master's of science degree in physical education from Eastern Michigan in 1993. He played two seasons (1976-77) as a junior college wide receiver at Potomac State College in Keyser, W.V., before transferring to Findlay, where he played tight end from 1979-81 and was a member of the 1979 NAIA national championship team.

### **JIM STERBICK**



#### Offensive Assistant

Jim Sterbick, who brings more than 10 years of coaching experience to the staff, joined the Cal program in the spring of 2003 as the offensive administrative assistant.

Sterbick began his career as a graduate assistant at Washington State, working with the Cougars from 1986-88. From 1989-91, he was offensive coordinator and quarterbacks coach at UC

Santa Barbara, before moving to Cal Poly as quarterbacks and wide receivers coach from 1992-93.

Sterbick later served as offensive coordinator at Claremont-McKenna College (1996) and as offensive coordinator and assistant head coach at Monterey Peninsula College (1997-99). He returned to the college ranks at Cal after spending three years in private business.

Sterbick received his bachelor's degree in business from Pacific Lutheran in 1986. He and his wife, Machell, have one daughter, Elizabeth.

### **BERTWATTS**



#### Graduate Assistant, Defense

Bert Watts, the leading tackler on Jeff Tedford's first Golden Bear football team in 2002, is finishing his first season as a defensive graduate assistant.

Watts, a three-year letterman from Basking Ridge, N.J., served as a team leader on that 2002 club which posted Cal's first winning season (7-6) in nine years. As the Bears' starting safety, he

posted 80 tackles as a senior, including a career-high 15 against USC. After the season, he received Cal's Joe Roth Award, which is given for courage, attitude and sportsmanship.

Watts earned his bachelor's degree from Cal in American studies with an emphasis in education.

### **KEVINDAFT**



#### Graduate Assistant, Offense

Kevin Daft joined the Golden Bears as an offensive graduate assistant in June, fresh off his 2004 season with the Indiana Firebirds of the Arena League.

Daft spent the 2003 season with the San Jose SaberCats after four seasons in the NFL and NFL Europe. Daft was originally drafted in the fifth round of the 1999 NFL Draft by Tennessee and

spent that 1999 Super Bowl season as the Titans' third quarterback. The California native was also a member of the San Diego Chargers (2000), Atlanta Falcons (2001) and San Francisco 49ers (2001) before re-joining the Titans in 2002. Daft led the Scottish Claymores of NFL Europe to the World Bowl in 2000 and played for the Amsterdam Admirals in 2002.

As a collegian at UC Davis, Daft was one of the most prolific passers in the history of the school and set five NCAA Division II records.

Daft, a pre-med student, earned his B.S. in biology from UC Davis. He and his wife, Kesa, currently reside in Sacramento.

### **DEBBIESCHRAM**



### Assistant to the Head Coach

Debbie Schram is celebrating her 20th year working at the University of California and her eighth working directly with the football office.

Schram serves as head coach Jeff Tedford's primary administrative assistant and assists the entire offensive coaching staff. Prior to working with the football program, she worked in the Athletic Department's business office.

A 1985 graduate of Cal State Hayward in business administration, she and her husband, Jack, have two children, Griffin (9) and Madison (5).

# **FOOTBALL SUPPORT STAFF**

## **JOHNKRASINSKI**



Strength & Conditioning Coach

John Krasinski, who has more than 13 years of major college experience, is completing his third season as Cal's head strength and conditioning coach for Memorial Stadium. Directing a year-round exercise program for the Golden Bear players, the veteran strength coach has played a vital role in the recent upswing in the school's football program.

During his 13 years in the profession, Krasinski has sent more than 50 players to the National Football League.

Prior to Cal, Krasinski spent two years as head strength and conditioning coach at Northern Arizona. From 1996-2000, he was an assistant at Oregon, where he first met head coach Jeff Tedford. Krasinski's other stops have been at Colorado State (1993-96) and Rutgers (1991-92).

Krasinski received his bachelor's degree in sports medicine from Montana State in 1990 and his Master's degree in exercise physiology from Oregon in 1998.

He and his wife, Summer, had their first child (John Henry) born Sept. 30. The family resides in Richmond.

### **RYAN COBB**



Head Athletic Trainer

Ryan Cobb, who was recently promoted to head athletic trainer, is in the second year of his second stint with the Cal sports medicine staff. He is responsible for coordinating care in both the Memorial Stadium and Haas Pavilion athletic training rooms, and works directly with the football program, as well as the men's and women's golf teams.

A native of Atlanta, Cobb graduated from Vanderbilt with a degree in human development in 1997. He then came to Cal to complete his graduate assistantship, and he was hired full time after completing his master's degree in exercise physiology at Cal State Hayward.

Cobb returned to Vanderbilt in 2001 and served as athletic trainer for football and baseball in 2002. He came back to the Bay Area as head athletic trainer at Saint Mary's College in Moraga in January 2003 before returning to Cal in the fall of '03.



MATT FOX Video Coordinator



DENIS HALLIN
Football Administrative Assistant



ROBERT HARTMAN Associate AD, Marketing



RAY KRISE
Director of Ticket Operations



DANA MARQUEZ Head Equipment Manager



ANDREW McGRAW Recruiting Assistant



DAVE MOOSMAN Equipment Manager



DAVID ORTEGA Academic Coordinator



KEVIN PARKER
Recruiting Assistant



BUD TURNER
Football Operations



BRIAN WILKINSON Equipment Manager

# ATHLETIC ADMINISTRATION

### **SANDYBARBOUR**



Athletics Director

Anne "Sandy" Barbour, previously deputy director of athletics at the University of Notre Dame and former athletic director at Tulane University, was named director of athletics at the University of California on Sept. 15. Barbour replaced Steve Gladstone, who stepped down as athletic director after three years and returned to coaching the Cal rowing teams full time.

"Cal represents everything that's right with higher education and intercollegiate athletics," said Barbour, 45. "I am thrilled and flattered to be given this opportunity. This is what I have been working toward my entire life. It's a dream come true, both personally and professionally."

Barbour heads a Division I intercollegiate athletic program that fields 27 sports with an annual budget of about \$40 million.

At Notre Dame, Barbour was the deputy director of athletics, serving as the university's senior athletic administrator under Athletic Director Kevin White since July 2003. She previously held associate athletic director positions there starting in 2000.

Her career in intercollegiate athletic administration spans 22 years, beginning as a field hockey assistant coach and lacrosse administrative assistant at the University of Massachusetts in 1981. She has since served as assistant athletic director at Northwestern University and in 1991 was recruited to Tulane University as an associate athletic director.

While at Tulane, Barbour also worked for White – then Tulane's athletic director. At the age of 36, she was appointed Tulane's director of athletics when White left in 1996 for a similar position at Arizona State University.

During her three years as athletic director, Tulane teams won 12 conference championships. In her first year in the position, Tulane won four conference titles, a feat never before accomplished in that school's history. She also hired Tommy Bowden as Tulane's head football coach during her first year. Bowden proceeded in 1997 to post the Green Wave's first winning season (7-4) in 16 years, and then directed the school to a 12-0 record, Conference USA championship and No. 7 national ranking the following season as 1998 Liberty Bowl champions. Barbour later hired Chris Scelfo as Bowden's successor. Scelfo has subsequently gone on to set the school record for career wins in five subsequent seasons.

One of eight female athletic directors at NCAA Division I-A schools at the time, Barbour was chair of the NCAA Division I Student-Athlete Reinstatement Committee and a member of the Division I Academics/

Eligibility/Compliance Cabinet and the board of directors of the National Association of Collegiate Women's Athletic Administrators. She was also elected chair of the inaugural Conference USA committee for Senior Women Administrators and served on the league's executive committee. In addition, she chaired the executive committee for the 1993 NCAA Division I Outdoor Track and Field Championships hosted by Tulane.

In her most recent position at Notre Dame, Barbour oversaw facilities and event operations for the school's 26-sport program, including football game management and the department's two golf courses. She was also responsible for developing, maintaining and implementing Notre Dame's \$127 million athletics facilities master plan. Among the capital projects is a \$22 million, 100,000-square-foot Guglielmino Center, which will feature a centralized football operation, as well as sports medicine and strength and conditioning facilities. Under Barbour's supervision, the construction of the new facility is due for completion in June 2005.

In addition, her role at Notre Dame included responsibilities for women's lacrosse, men's and women's cross country, indoor and outdoor track, men's and women's swimming and men's golf. She also assisted White with the administration of women's basketball.

Born Dec. 2, 1959, in Annapolis, Md., Barbour grew up in a military family. Her father was a career aviator in the U.S. Navy, and her family lived in various U.S. locations as well as in Western Europe during her childhood.

Barbour graduated cum laude in 1981 with a B.S. degree in physical education from Wake Forest University, where she was a four-year letter winner and captain of the field hockey team. She also played two varsity seasons of women's basketball. She also served as president of Pi Beta Phi sorority during her undergraduate days.

She earned advanced degrees at both the University of Massachusetts (an M.S. in sports management in 1983) and the Northwestern University's J.L. Kellogg Graduate School (an MBA in 1991).

Between master's programs, Barbour served as assistant field hockey and lacrosse coach at Northwestern from 1982 to 1984. She also held the position of director of recruiting services during that period, before being promoted to assistant athletic director for intercollegiate programs in 1984.

She served in that capacity until 1989. Prior to joining Tulane, Barbour worked in programming and production for FOX Sports Net in Chicago during the summer of 1990.

At UC Berkeley, Barbour inherits an intercollegiate athletic program that has earned No. 9 national rankings the past two years in the U.S. Sports Academy Directors' Cup standings, which rates more than 300 NCAA Division I programs for overall excellence. The Golden Bears' men's golf and rugby teams both won national championships last season while Cal football is currently ranked No. 4 in both the Associated Press and ESPN/USA Today national polls.

### **Executive Associate Athletic Directors**



DEXTER BAILEY, JR. Executive Associate AD Development



TERESA KUEHN
Executive Associate AD
Senior Woman Administrator



BOB ROSE Executive Associate AD Communications



MARK STEPHENS Executive Associate AD Operations